

Synergy Project Profile

Name of Organisation: SYNERGY CENTRE for COMMUNITY EMPOWERMENT

Address: 199, Kalmunai Road, Batticaloa

Contact number: 065-222-4817

Commenced: January 2007

Registration No: DS/MN/SS/VOR/49/2008

Bank details: Commercial Bank, Bar Road, Batticaloa

Bank Account No: 1105022262

Activities: SYNERGY offers following activities:

- ❖ Community Centre
- ❖ Co-Counselling & Network
- ❖ Training
- ❖ Youth Development programmes
- ❖ Kids Clubs
- ❖ Healing sessions
- ❖ Psychosocial work/Community development /Village re-generation

Donors: The project receives donations from:

- ❖ Individuals
- ❖ Sri Lanka Children's Trust
- ❖ Catholic Counsellors Group
- ❖ Surrey Helping Hands (UK)
- ❖ ACSL (UK)
- ❖ Co-Counseling International UK
- ❖ Centre for Community Dev (UK)
- ❖ Croydon Community Relief Foundation (UK)

Ethos: SYNERGY is committed to working with others to help realize full potential

Membership: 100 co-counselors

“PERSONAL EMPOWERMENT THROUGH COMMUNITY SYNERGY”

CONSTITUTION

VISION: To synergise with the community to empower them to realize full potential and create an equal and peaceful society

MISSION: To carry out counseling, training and coaching programmes for women, children and disadvantaged sections of the community

PRIMARY OBJECTIVES:

- ❖ To promote SYNERGY principles in personal, organizational and community development work
- ❖ To develop appropriate literature and manuals to promote SYNERGY principles
- ❖ To conduct counseling, training and coaching programmes for community empowerment
- ❖ To research extensively and further develop SYNERGY principles
- ❖ To organize activities for women, children, youth and others to realize their full potential
- ❖ To establish Centres to promote educational, social and economics based on SYNERGY principles

ACTIVITIES:

- ❖ To establish and manage an office/centre for the local community to carry out community activities
- ❖ To offer CO-COUNSELLING Fundamentals programmes and CO-COUNSELLING NETWORK
- ❖ To offer TRAINING programmes
- ❖ To conduct SYNERGY KIDS CLUBS
- ❖ To carry out HEALING programmes
- ❖ To carry out psychosocial / community development programmes
- ❖ To establish and manage SYNERGY YOUTH CLUBS

MANAGEMENT COMMITTEE

- ❖ Mr J.H Retnarajah
27 Cyril Lane
Batticaloa
CHAIR
- ❖ Mrs T. Yuvanewary
National College of Educationa
Thalankuda, Batticaloa
VICE CHAIR
- ❖ Mr M Palaniappan
28 New Boundary Road
Batticaloa
SECRETARY
- ❖ Mr S. Ganeshkumar
59/1 Kathirgama Road
Amirthagali, Batticaloa
TREASURER
- ❖ Mrs G. Uthayakumar
202 Bar Road,
Batticaloa
- ❖ Mr S. Uthayaharan
35/3 Sinna Uppodai Road
Batticaloa
LAWYER
- ❖ Mr S. Kirupanantharasa
4th Cross, Thiruchenthur
Batticaloa
- ❖ Mr K. Peethamparam
172 New Kalmunai Road
Kallady, Batticaloa
- ❖ Miss M. Sivahamy
1/41 Eighth Cross, Koolavady,
Batticaloa
- ❖ Mr S. Logitharajah
Ambiga Illam, Thettathivu 2

OUTCOMES - 2007

- ❖ CENTRE for local community to carry out community activities
- ❖ Offered 5 CO-COUNSELLING (40 hours) Fundamentals Training programmes in Batticaloa and trained 174 CO-COUNSELLORS & offered Certificates
- ❖ Offered CO-COUNSELLING NETWORK for 60 Co-Counsellors every poya day from February 2007 (on going)
- ❖ Conducted SYNERGY KIDS CLUBS in Thiruchenthur, Thirayimadu, OZANAM and Kallady for over 120 disadvantaged children
- ❖ Offered HEALING SESSIONS for 50 persons requesting the service
- ❖ Offered PSYCHOSOCIAL services in Thyrayimadu camp and Kalviyankadu camp on a voluntary basis
- ❖ Offered TRAINING programmes in Social Mobilisation, CBO Management and Empowerment for 32 staff working for the Centre for Community Development
- ❖ Offered EMPOWERMENT training workshops for (30 x 4 CCD partners = 120 villagers)
- ❖ Offered PERSONAL DEVELOPMENT programmes including training, volunteering and skills development opportunities for 30 Co-Counsellors involved with SYNERGY
- ❖ Community development work started in Navalady, Batticaloa to do community re-generation work for 100 villagers

Around 686 persons affected by the war and tsunami disaster benefited from Synergy Centre for Community Empowerment

ACTIVITIES PLAN - 2008

- ❖ To offer a CENTRE for the local community to meet and hold community activities (250 persons)
- ❖ To continue CO-COUNSELLING fundamentals classes for interested persons (100 persons)
- ❖ Continue offering CO-COUNSELLING Network services for those who have completed the fundamentals programme (100 persons)
- ❖ To train a TEAM OF CO-COUNSELLING TRAINERS to conduct Co-Counselling in Batticaloa (5 persons)
- ❖ To offer TRAINING PROGRAMMES such as Community Development Work for Co-Counsellors who are unemployed and disadvantaged to increase skills, knowledge and experience (60 persons)
- ❖ To conduct SYNERGY KIDS CLUB for disadvantaged children resident in the area in Thiruchenthur and Kallady (70 children)
- ❖ To offer regular HEALING sessions for interested persons (250 persons)
- ❖ To do PSYCHOSOCIAL WORK in Navalady funded by CCD (UK) for the villagers and train, skill and empower them to realize their full potential (100 persons)
- ❖ To offer STAFF & VOLUNTEER DEVELOPMENT programmes for the staff and volunteers involved in SYNERGY activities (25 staff & volunteers)
- ❖ To conduct relevant EVENTS to increase community involvement and participation (200 persons)

1160 persons affected by the war and the tsunami disaster will benefit from the activities carried out by SYNERGY CENTRE FOR COMMUNITY EMPOWERMENT

SYNERGY: ITS STRENGTHS

- ❖ SYNERGY , through its work has established a NETWORK in Batticaloa District. This includes stakeholders involved in community re-generation work in the District. They are Government departments, local NGO's, INGO's, CBO's, Community activists, Volunteers, Health authorities, Universities etc.
- ❖ SYNERGY also has the TEAM of trained volunteers and potential staff who have successfully completed Co-Counselling and were involved in the Co-Co Network for an year following a personal development programme. They have also worked as staff in other NGO's or as volunteers with SYNERGY in the field. They are skilled, experienced and committed to working to bring about changes.
- ❖ The Management Committee of SYNERGY has EXPERTISE in the community development work through employment in other organizations. They have also worked in the areas chosen for future work.
- ❖ SYNERGY has EXPERIENCE in carrying out community development work. Currently it is funded by the Centre for Community Development (UK) to do village re-generation work in Navalady, Batticaloa. The proposal for 2008 will be in the region of Rs 1,000,000.
- ❖ SYNERGY is committed to WORKING TOGETHER with the community and stakeholders to help individuals and communities realize their full potential. The policies, procedures and practices of the organization reflects this.

ORGANISATIONAL STRUCTURE

MANAGEMENT COMMITTEE

Executive Committee

CHAIR
VICE CHAIR
TREASURER
SECRETARY

COMMITTEE

6 COMMITTEE MEMBERS
(Training, Co-Counselling, Kids Club, Youth, Psychosocial work and Legal work)

STAFF

CO-ORDINATOR (SYNERGY)
VOLUNTEERS 2

CO-ORDINATOR (CCD TEAM)
FIELD OFFICER
FIELD OFFICER
ADMIN & FINANCE OFFICER
VOLUNTEERS 2

ADMINISTRATOR (CCRF)

KIDS CLUB TEACHERS (5)
VOLUNTEERS (2)

VOLUNTEERS (HEALING -3)